## Place of Scenic Beauty: Murin-an Photography & Media Policy

#### 1. Introduction

The Place of Scenic Beauty: Murin-an has a policy for photography and media related activities in the garden. Personnel planning to conduct a photography shoot or other media related shooting sessions, please apply for permission in advance. If this is your first time, please inquire by contacting the Murin-an Administrative Office. Thank you for your cooperation.

- 2. Photography & Media Situations that Require a "Photography & Media Permission Form"
- (2-1) Photography shoots and sessions with a group of people.
- (2-2) Wedding photography shoots.
- (2-3) Personal photography shoots that uses a model (person who poses for compensation).
- (2-4) Photography or media related activities that lead toward profit or that will be distributed to the general public (this excludes personal distributions).

(Such as commercials for TV, movie filming (for profit), photography shoots for magazine or other publications, photograph or filming shoots for all other distribution purposes, the act of taking a memorial photograph or filming where one or more parties is compensated for his/her work, etc.)

(2-5) Miscellaneous: Any other sessions that the Murin-an Administrative Office feels it is necessary for their staff to accompany the group to protect the property and prevent disruption of other visitors.

\* (2-4) (2-5) For these uses please be noted that we may ask you to add the following credit.

English: "Place of Scenic Beauty: Murin-an"

Japanese: 名勝無鄰菴

## 3. Regarding Sessions Accompanied by a Murin-an Staff

In some cases, it may be required to conduct the photography and media related shooting sessions with the accompaniment of a Murin-an staff to ensure the protection of the property and comfort of other visitors. In these situations, please follow the instructions and decisions made by the staff.

### 4. Fees and Additional Charges

| Photo or filming |  |  |  |  |
|------------------|--|--|--|--|
| Permission       | 30,000 yen / Wedding photo 100,000yen  |  |  |  |
| Garden           |  |  |  |  |
| Admission        | 600 yen × number of people in the group  |  |  |  |
| Facility Rental  | Main Building 2F (Omoya) or Tea House in the garden.                             |  |  |  |
|                  | Please be informed that there are no refunds (full amount will need to be paid). |  |  |  |
| Cancellation     | Refund is possible in the rare situation where the Mayor deems fit.              |  |  |  |

Payment Method On the day of the session, please pay the front reception with cash only.

\* If the activity is deemed to be positively contributive towards the following, reduction of the fee may apply: "promotion of Murin-an," "promotive towards Kyoto City tourism," or towards the "promotion of public awareness and/or educational appreciation of cultural assets."

# 5. Session Time Range

Photography and filming sessions are generally done during Murin-an's operational hours. (Negotiable)

#### 6. Forms to Fill Out & Reference Materials to Send

Please submit the following forms and materials no later than 2 weeks prior to the desired date of use.

- (6-1) Photography & Media Permission Form
- (6-2) Proposal and planning document that clearly states the following: how the garden (and facility) will be used, special notes, and list of materials that will be brought/used.
- (6-3) Reference materials about the photography/media group (such as company pamphlets or webpage print out of the 'about/information' page of the company/organization/group.)
- (6-4) Facility Rental Form (necessary if the session uses the Main Building 2F or be in the Tea House)
- (6-5) Miscellaneous: any additional materials requested by the Murin-an Administrative Office.

# 7. Activities That Will Not Be Approved

Please be informed that photography and media related to the following reasons will not be approved.

- (7-1) Political or religious activities
- (7-2) Content relating to or involving violent or sexual conduct
- (7-3) Using drones (or other micro aerial vehicles) for photography, filming, etc.
- (7-4) Gang or cult related use
- (7-5) Miscellaneous: activities that are considered to be disruptive to other visitors or activities that are decided to be not complimentary to a scenic cultural heritage site.

#### 8. Responsibilities of the Users

- (8-1) Regarding video photage and images you captured, please contact the Murin-an Administrative Office to seek our approval and confirmation. Please provide data in a proof stage version while both video and sound can be edited. Before it is shown to the public, we may ask you to amend the video or sound if we consider it inappropriate.
- (8-2) Regarding text/script, please contact the Murin-an Administrative Office to seek our approval and confirmation during the proof writing stage. Before it is made open to the public, we may ask you to amend the text/script if we consider it inappropriate.
- (8-3) For both (8-1) and (8-2), please provide a deliverable produced or a copy of it.
- (8-4) Activities that violate the law are strictly prohibited.
- (8-5) Use of fire (such as smoking and lighting candles) is strictly prohibited.
- (8-6) Transfer of the rental permission to another person is prohibited.
- (8-7) Obligated to restore to the original condition (such as damage compensation)
- (8-8) Miscellaneous: rental permission can be withdrawn (revoked during the shooting session) by the Administrative Office if the activities of the session do not comply with the preservation of cultural assets or if the activities and/or purpose of the session are not deemed as appropriate.

Murin-an Administrative Office

# Place of Scenic Beauty: Murin-an Photography & Media Permission Form

|                                    |   |                       |  |                 |  | Date:             | / /              |                 |
|------------------------------------|---|-----------------------|--|-----------------|--|-------------------|------------------|-----------------|
| Dear Murin-a                       | an Administrative Offi  | ce:                   |  |                 |  |                   |                  |                 |
|                                    |   |                       | Applicant I                                | nformation      | Group Name: Representative: Address: TEL:                            |                   | -                | gnature<br>Seal |
| The following                      | र is a completed reque  | st form for peri      | mission to conduct                         | : a photograp   | Person Responsible:<br>Affiliation:<br>TEL:<br>Ohy shoot or other me |                   | ooting/filming : | session.        |
| Session Date                       | 20 (year)   | (month) ([            | Day) (da                                   | y of week)      | TIME::_  | :                 | (military        | time)           |
| Number of<br>Participants          | Total   | Number of Accon       |  | odel            | [# of people]  | ☐ Other           | [# of people     | -])             |
| Purpose<br>of the<br>Session       | ☐ Photography☐ Murin-an media o   | ☐ Filming             | ew 🗆 Film                                  | ning (reporting | g trip), or other  |                   |                  |                 |
| Areas to<br>Shoot/Film             | ☐ Garden ☐  | ] Main Building       | (1F) 🔲 Mai                                 | n Building (2F  | ) 🗆 Western-s  | tyle Building     | ☐ Tea Ho         | use             |
| Session<br>Summary                 |   |                       |  |                 |  |                   |                  |                 |
| Please<br>submit                   | 1 Photography & Me  |                       |  |                 |  |                   |                  |                 |
| forms and other                    | Proposal and planning document (that clearly states the following): how the garden (and facility) will be used, special notes, and a list of materials and equiptment that will be brought/used in Murin-an.        |                       |  |                 |  |                   |                  |                 |
| materials no later than            | 1 2 :   | •                     | tography/media gro<br>bpage print out of t | •               | ormation' page of the co   | mpany/organiz     | ation/group.)    |                 |
| 2 weeks<br>prior to the<br>desired | 4 Facility Rental Form (necessary if the session will shoot in/from the Main Building 2F and/or shoot inside the Tea House)  _ Miscellaneous: additional materials requested by the Murin-an Administrative Office. |                       |  |                 |  |                   |                  |                 |
| date.                              | 5 (   |                       |  | Contact:        |  |                   |                  | _)              |
| Notes                              |   |                       |  |                 |  |                   |                  |                 |
|                                    | ngree to the terms and  |                       |  | & Media Poli    | cy" and "Rental Spac   | e Rules & Con     | ditions."        |                 |
| Session<br>Permission<br>Fee       | yen   | Murin-an<br>Admission | yen  | Rental<br>Space | yen  | Total:            |                  | yen             |
| Notes  Reception Staff             |   | Accompany Staff       |  |                 |  | Murin-an <i>i</i> | Administrative C | <br>Office      |

Management: Ueyakato Landscape Co., Ltd.

YYYY/MM/DD

| Dear Murin-an Administrative Office:  |  |  |  |  |  |
|---|--|--|--|--|--|
| <u>Consent Form</u>   |  |  |  |  |  |
| I agree to comply to the <b>Photography &amp; Media Policy</b> upon using the facilities of Murin-an, a |  |  |  |  |  |
| Place of Scenic Beauty. In addition, I agree to use the facilities with extreme caution to avoid        |  |  |  |  |  |
| accidents and/or troubles.  |  |  |  |  |  |
| In the event of any damages to the building, joinery (windows and doors), furniture and/or              |  |  |  |  |  |
| equipment, I will be responsible to pay compensation to restore the damaged area(s) to its original     |  |  |  |  |  |
| condition, or pay compensation for damages.   |  |  |  |  |  |
| Date:   |  |  |  |  |  |
| Name  |  |  |  |  |  |

Address: \_\_\_\_\_

Emergency Contact:

Signature: